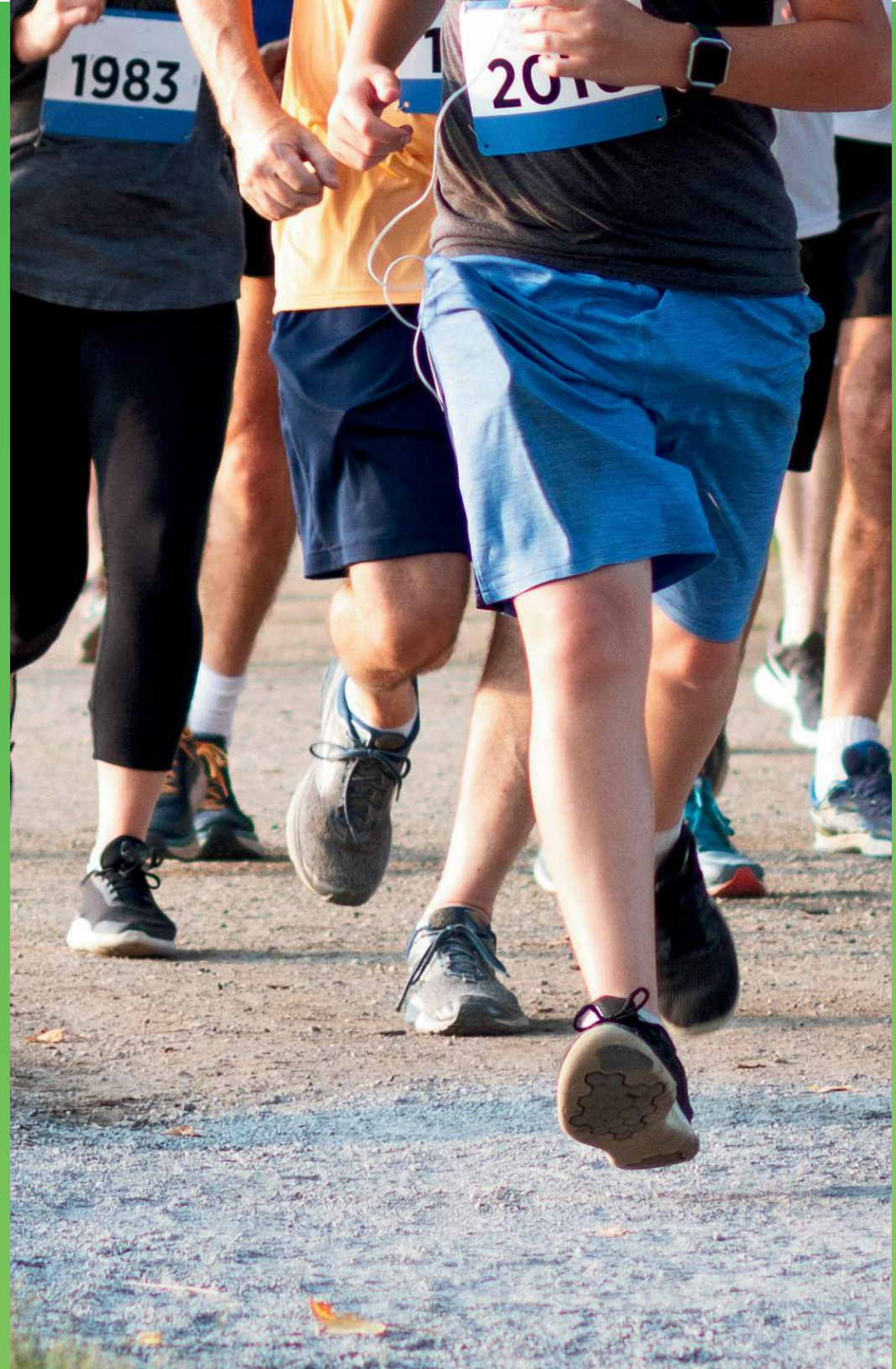




AGA KHAN FOUNDATION
UNITED STATES OF AMERICA

**WALK
& RUN** | *generosity
inspires
hope & hope
changes lives*

**Sponsorship
Opportunities**





About The AKF Walk & Run

The Aga Khan Foundation (AKF) Walk is an annual event dedicated to raising funds and awareness for programs that help people lift themselves out of poverty. The 2024 event in Atlanta is an opportunity for corporate sponsors to showcase their commitment to improving lives while promoting their brands to a highly engaged audience.

Sponsorship Packages

DOUBLE DIAMOND SPONSOR (ALL AKF EVENTS) \$500,000 (NATIONAL)

Exclusive Benefits:

- Rights to exclusive product distribution at all AKF events.
- VIP experience for 10 company representatives (special access to event activities, meet-and-greets, etc.).

Brand Exposure:

- Featured logo on all national event marketing materials and "Save the Date" emails.
- Top placement in national and local media coverage.
- Premier logo placement on the event T-shirts (largest size).
- 45-second custom video spot shared on AKF social media platforms nationwide.
- Special recognition from the podium at each event.

On-Site Presence:

- Exclusive company booth at all events, with pre-approved giveaways and special activations.
- Primary logo on event signage, banners, and stage backdrop.



Sponsorship Packages

DIAMOND SPONSOR \$250,000 (NATIONAL)

Brand Exposure:

- Logo in all national and local marketing materials, including "Save the Date" emails.
- Prime logo placement in national and local print ads/media.
- 20-second video spot on AKF social media channels.
- Prominent logo on event T-shirts.

On-Site Presence:

- Premium company booth at events, including event signage and banners with prime logo placement.

Recognition:

- Special podium mention during the event and company name in official event communications.

PLATINUM SPONSOR \$100,000 (REGIONAL)

Brand Exposure:

- Logo included in regional event marketing materials, including "Save the Date" emails.
- Regional media exposure and featured in digital ads.
- Logo on event T-shirts.
- 10-second video spot on AKF regional social media platforms.

On-Site Presence:

- Standard company booth at regional events with signage and banners displaying company logo.



Sponsorship Packages

GOLD SPONSOR \$50,000 (REGIONAL)

Brand Exposure:

- Logo on all regional email blasts and event collateral.
- Standard booth at the event.
- Recognition on AKF social media and event signage.
- Logo on event T-shirts, local event signage, and marketing materials.

SILVER SPONSOR \$25,000 (LOCAL)

Brand Exposure:

- Logo on event T-shirts, local event signage, and marketing materials.
- Social media promotion (group post for local sponsors).
- On-Site Presence:
- Standard booth at the event.

BRONZE SPONSOR-\$15,000 (LOCAL)

Brand Exposure:

- Logo on email blasts and event materials.
- Mention in grouped social media posts.
- On-Site Presence:
- Company booth at the event.

STARTER SPONSOR-\$10,000 (LOCAL)

Brand Exposure:

- Logo on event collateral and signage.
- Mention in social media posts.



Add-On Opportunities for Sponsors

For an additional contribution, sponsors can choose from exclusive event features to further enhance their brand's presence:

Sponsor a Specialty Tent - \$15,000
Photo Booth Sponsorship - \$15,000
Employee Engagement Station- \$7,500
WiFi Sponsorship - \$7,500



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We invite you to partner with the Aga Khan Foundation for the 2024 Walk. By supporting this event, your company will not only enjoy extensive exposure but also make a meaningful impact on the lives of millions around the world. Together, we can build a brighter, more equitable future.



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**Contact Us Today
To be a part of
This Amazing Event**

- Call (404) 483-0138
- Email jasmin.dossani@akf-usa.org



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