

PRESS RELEASE

FOR IMMEDIATE RELEASE

MEMPHIS MOVED TO BUILD BETTER FUTURES AT AGA KHAN FOUNDATION WALK | RUN

MEMPHIS, TENESSEE NOVEMBER 1, 2015. Today, around 1,100 Memphis residents were moved to invest in long-term solutions to improve the quality of life for communities worldwide at the annual <u>Aga Khan Foundation Walk | Run - Memphis</u>, taking place at H.W. Cox Park. The event was an initiative of the <u>Aga Khan Foundation</u> (AKF) to raise awareness and funds for programs that work with communities around the world to build better futures.

This year's walk raised \$300,000, reflecting the enthusiastic outpouring of support from participants and sponsors across the metro area, including national sponsors, The Coca-Cola Company and Pioneer Finance. 100 percent of net proceeds from the event go directly to projects supported by the Aga Khan Foundation.

The event featured a 1K color run and 5K run along with the Walk. The charity event attracted a range of participants who want to help communities in some of the poorest areas of Africa and Asia improve their quality of life. Dignitaries attending included State Representative G.A. Hardaway of the 93rd District; Maureen Fraser, Vice Mayor of Collierville; and Brad Morris, National Director of Retail Sales for The Coca-Cola Company.

Contributions make a tremendous impact in creating locally driven opportunities for girls in Afghanistan to attend school, farmers in Mali to feed their families and mothers in India to lead healthy lives. These are the cornerstones of a thriving community.

With 200 projects in 30 countries, Aga Khan Foundation cultivates deep partnerships with local businesses, nonprofits, governments and community leaders to harness the best from people of all walks of life. Working with our partners, we make long-term commitments to innovative programs that improve the quality of life, from early childhood education to green space preservation. Visit our blog to learn more about what we do, at www.akfusa.org.

To learn more about the event or make a donation, visit http://akfusa.kintera.org/Memphis.

Run and Walk events for Aga Khan Foundation will be held in at least 11 major U.S. cities this year. Since 1995, the Foundation's activities including the annual Walk and Golf events have attracted nearly a half million participants and raised \$75 million for poverty alleviation projects supported by the foundation.

The Aga Khan Foundation (AKF) is a private, not-for-profit international development organization committed to breaking the cycle of poverty in some of the poorest regions of the world. The Foundation helps communities around the world to build better futures by creating institutions like hospitals, making long-term investments to the most innovative programs, and cultivating strong local leadership. AKF is a non-profit, tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.

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AKF is a member of the Aga Khan Development Network (www.akdn.org), one of the world's leading poverty solutions networks, established by His Highness the Aga Khan. The Network empowers communities and individuals, often in disadvantaged circumstances, improve living conditions and grow opportunities. The Network's agencies work for the common good of all citizens, regardless of their gender, origin or religion. Its underlying impulse is the ethic of compassion for the vulnerable in society.

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